

Frederik Metz

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PROFESSIONAL EXPERIENCE

CHAPTER 1: THE ORIGIN

Fast Moving Adaptive Environments (McMakler, HRS Group, Stern Stewart)

2013 – 2017

Theme: Learning to ship value when survival depends on it.

- **Shipping to Survive:** Learned the basics of product development and technology at high-growth startups (Conichi, McMakler) by needing to ship results fast.
- **Operational Growth:** Scaled regional operations at McMakler by focusing on data and efficiency.
- **Analytical Foundation:** Developed core structuring and problem-solving skills through projects at Stern Stewart & Co.

CHAPTER 2: THE FRAMEWORK

Capgemini Invent

03/2018 – 04/2021

Senior Consultant (Agile Transformation)

Theme: Learning how to guide large-scale organizations through change.

- **Building Internal Capability:** Helped large enterprise clients build their own internal agile capabilities so they could operate successfully without external consultants.
- **Framework vs. Reality:** Mastered deep mechanics of Scrum and SAFe, but focused on what actually works in complex corporate environments.
- **Organizational Design:** Led multiple transformations focused on structure and roles for automotive and retail giants.

CHAPTER 3: THE REALITY CHECK

AutomateAgile

01/2021 – 03/2023

Co-Founder

Theme: Delivering transformation without the consulting bloat.

- **Lean Transformation:** Supported companies in agile transitions with a lean approach, delivering results faster and with less investment than traditional consulting.
- **Pragmatic Problem Solving:** Prioritized the most direct fix over the "perfect" theoretical process.
- **Commercial Ownership:** Operated with total accountability—if the process didn't add value for the client, the business didn't grow.

CHAPTER 4: DESIGNING THE SYSTEM

MediaMarktSaturn

01/2023 – Present

Department Manager Agile Enablement, Tech Strategy Architect

Theme: Shifting from "Coaching Teams" to "Designing the Organization."

- **Operating Model Design:** Developed the initial concept for the Value Stream organization and assisted its implementation across 12 teams to improve work flow.
- **Strategic Alignment:** Instrumental in creating the Tech Strategy. Adept at presenting new concepts to senior leadership and securing buy-in for organizational changes.
- **OKR Implementation:** Successfully introduced and implemented OKRs for the first time in the Tech organization, moving from high-level goals to a concrete execution rhythm.
- **Continuous Discovery:** Introduced Continuous Discovery to the Operating Model, shifting focus from following requirements to validating actual customer needs.
- **Leading the Coaches:** Managing a team of 15 Agile Coaches. Redirected their focus toward the organization's most valuable problems and critical bottlenecks.

EDUCATION & SKILLS

EDUCATION

M.Sc. Management & Technology
TU Munich (Entrepreneurship, Tech Chem)

EXPERTISE

OKRs, Org Design, Portfolio Management,
Senior Stakeholder Management

LANGUAGES

German (Native), English (Native), Slovak
(Fluent), Spanish (Fluent)

"I started in Startups to learn agility as a survival skill. I went to Consulting to formalise that intuition. I became a Founder to test those theories against risk. Now at MMS, I use that blend to professionalise how we work."